

LUCY JONES



Written by: Rob Roy **Format:** Half-Hour Serialized

Genre: Animation / Neo-Noir Mystery / Comedy

Logline: A hard-boiled, sharp-tongued, intrepid young cat relies on her nimbleness, powers of deduction, and a colorful cast of neighborhood characters to solve mysteries that threaten her human family's well being.

Comps: *Gravity Falls* meets *Veronica Mars*

Concept: *Lucy Jones* is a narrative-driven, animated mystery-comedy told from the perspective of an edgy, wisecracking house cat with a knack for uncovering suburban secrets and neighborhood conspiracies.

Set in a vibrant and picturesque neighborhood, each episode follows Lucy Jones as she turns over the seedy (and fluffy) underbelly of animal society. From raccoon thieves and morally complex rats to gossiping, antagonistic pets and trusted informants, Lucy Jones navigates offbeat mysteries and backyard politics to protect her family from interlopers.

Style: *Lucy Jones* has a classic neo-noir style that stands in stark contrast with the cozy, suburban slice-of-life setting. The storybook-like animation would capture cinematic framing, action, and visual gags that match Lucy Jones' hard-boiled nature. The humor is punchy, the action is fast, and the hidden lore for adults makes it appealing to all ages.

Why This Story Now? Shows like *Gravity Falls*, *Bluey*, *The Amazing World of Gumball*, and *Craig of the Creek* prove there's a strong demand for clever, character-driven stories with emotional intelligence, humor, and visual flair. *Lucy Jones* brings a fresh spin to timeless themes of loyalty, curiosity, and justice, through the eyes of a cat who doesn't miss a beat.

Season One Story Arc: We meet Lucy Jones two years into her residency on Palmetto Street and learn she was rescued in an alley Downtown.

Some episodes would be self-contained plots that showcase Lucy's skills, and build the neighborhood world and the relationships within. Other episodes would advance the storyline of Lucy picking up clues about where she came from, leading her back to that fateful alley, and coming to terms with her future—one where she'll be faced with choosing one family over another.

Case after case, Lucy Jones realizes justice isn't always black and white, and even the smallest creature can have a big impact.

Dear diary...

DATE June 19

I'm supposed to write an essay about my favorite hero and I think I'm going to write about Lucy Jones!

MISS LUCY JONES!



I'm not sure I believe in destiny but the day we read our essays out loud in class is the two-year anniversary of mom bringing Lucy home. She found her in the alley behind Licky's ice cream parlor and didn't even ask dad if we could adopt her. She just knew!! How's that for destiny?

Lucy's asleep on my leg right now purring, after we finished another Poppy mystery. It's weird but I feel like Lucy totally listens to the stories and understands what's going on.

Poppy rocks!!



(I drew this!)

Like just this week, Lucy found the missing wedding ring belonging to Agnes Johnson, our super sweet neighbor who bakes us cookies all the time.

THE RING



Since she lost it she's been too sad to make cookies but came by tonight with a fresh batch as a Thank You!

WAY TO GO LUCY JONES!!!

Then yesterday we came home to our grandma playing cards with her friends at the table where Benji did his first puzzle all by himself. Except the puzzle was gone.



We found it in Benji's room! Grandma said she never saw it but she and Lucy were the only ones home. SO WEIRD! Then this morning Lucy walked in with my missing math homework. Stuff just keeps happening thanks to her.

I don't know what we'd do without Lucy Jones on the case!!

PRINCIPAL CHARACTERS

Lucy Jones, our hero

Lucy Jones has the body of a fluffy, cute cat, the heart of a lion, and the soul of a noir detective who will stop at nothing to protect her human family from mysteries that threaten their well-being.



Roni & Benji, the kids

Lucy Jones' favorite humans, Roni, 8, and Benji, 6, are curious, kind-hearted kids who need extra watching after to avoid the many pitfalls of Palmetto Street.



Poppy, the muse

The intrepid star of Roni's favorite mystery series, whose powers of deduction inspire Lucy's critical thinking skills as she falls asleep listening to Roni read her bedtime stories.



Maggie & Gus, the parents

Gus is handy but oblivious. Maggie is more perceptive. Both love their kids and Lucy, and are unaware of the household hijinx going on right under their noses.



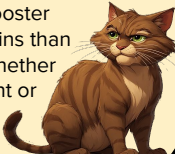
Strawberry, the up & comer

A promising young rat with a gift for gadgets, she and Lucy Jones start off on the wrong paw. Ultimately, Strawberry proves her worth and makes the perfect inside rat.



Rooster, the informant

Lucy's closest confidant, Rooster knows more about her origins than she realizes. We wonder whether he's Lucy's trusted informant or a secret handler on someone else's payroll.



SUPPORTING CHARACTERS

Rudy & Chuck, the lackeys

Mischievous raccoons who'd sell out—*sorry, did sell out*—their own mother for a fresh blueberry pie. When Lucy leans on them for information, they often incriminate themselves.



Grumble, the heat

The chief rat who oversees a (mostly) peaceful colony. Lucy Jones considers him a somewhat fair leader but doesn't always know how far she can trust him.



Butch, the muscle

The outwardly ill-tempered bulldog next door with a secret soft spot who has it out for Lucy Jones—along with most of the wild animals who call Palmetto Street home.



Agnes, the score

Agnes, Butch's owner and frequent victim of wildlife pie theft, lives next door. Her elegant outfits are usually dusted in flour. She rewards the kids with freshly baked cookies for chores and good deeds.



Bianca, the gossip

A snobby Siamese who's a pipeline for neighborhood rumors. She loves to spin a yarn to impress Lucy but would give up several of her lives before she ever admitted it.



Dash, the sidekick

Lucy Jones' investigations lead her to many burned bridges. Lucy needs an innocent face who can open doors she can't. Enter Dash, an innocent puppy who trusts Lucy and doesn't ask a lot of questions.



SEASON ONE EPISODE HIGHLIGHTS

The Blown-Out Bike (Pilot)

When Gus' bike tire mysteriously goes flat, Lucy's investigation leads her up trees and over rooftops—culminating in a confrontation with a party planner stealing air to inflate balloons.

A Puzzle in 500 Acts

Benji is proud of completing a jigsaw puzzle on his own. But when a visit from the kids' grandma threatens to box up his achievement, Lucy Jones calls in the cavalry to save the day.

Ring Around the Roses

Lucy and Butch must set aside their differences to search for Agnes' beloved wedding ring, leaving her too sad to bake. All of Palmetto Street roots for the odd couple to end the drought of sweets.

The Problem with Math

When Roni's assignments go missing, Lucy uncovers a smooth-talking, former magician's rabbit who uses sleight of hand to trick Lucy into sharing more than mere math assignments.

Birds of Prey

An unwelcome visitor calling himself The Vulture pokes his beak into Lucy's business. Despite his ferocious nature, Lucy digs into his identity and learns he has some unlikely allies of his own.

The Runaway Rocket

Lucy enlists the help of a hawk to track down Benji's off-course toy rocket. The hawk delivers more than the rocket's location: She tells Lucy she saw Rooster meeting with The Vulture.

Home Sweet Home (Finale)

Unsettled about Rooster's secret meeting, Lucy takes a case that leads her Downtown, where she picks up a clue about the night Maggie found her—and that has Rooster's prints all over it. She meets a lookalike who says he's her twin brother who's been searching for her after learning she was cast out for unknown reasons. Lucy must decide whether to seek the truth, even if it jeopardizes the only family she's ever known.

©2025 Roberto Roy Nylund

[Click to view my portfolio at robroy.me](https://robroy.me)